

Johan Sebastian Meneses Cifuentes

Frontend Developer | React · Next.js · TypeScript | Email Developer | JavaScript

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SUMMARY

Frontend Developer with 5+ years of experience building scalable web applications and responsive email campaigns. Specialized in React, Next.js and TypeScript for modern product development, and in HTML email development using Braze, Salesforce Marketing Cloud, Stripo, and Email on Acid. Experienced delivering projects for global audiences in remote, cross-functional teams. Open to full-time remote opportunities with US/EU-based companies · Available for US/EU time zones.

TECHNICAL SKILLS

Frontend	React.js · Next.js · TypeScript · JavaScript (ES6+) · HTML5 · CSS3 · Tailwind CSS · Vue.js · Vite
Email Dev	HTML Email Development · Stripo · Email on Acid · Braze · Salesforce Marketing Cloud · Responsive Email
CMS / Tools	Prismic (Headless CMS) · WordPress · PHP · MySQL · REST APIs · Git · GitHub · Figma
Methodologies	Scrum · Agile · Clean Code · SOLID Principles

EXPERIENCE

Frontend Developer & Email Developer

Takeoff Media

July 2022 – Present · Remote (3 years 9 months)

- Develop and maintain modern web applications using **Next.js**, **React**, and **TypeScript**, integrating Prismic headless CMS for dynamic content delivery across multiple markets.
- Execute the end-to-end **HTML email development** workflow — from design and coding to cross-client testing and deployment — for a global audience of 100,000+ subscribers.
- Manage responsive email campaigns using **Stripo** for design, **Email on Acid** for QA testing, and **Braze / Salesforce Marketing Cloud** for deployment and automation.
- Support **Vue.js** projects across the team's stack, ensuring stability, performance, and long-term maintainability.

Stack: Next.js · React · TypeScript · Prismic · HTML Email Development · Stripo · Email on Acid · Braze · Salesforce Marketing Cloud · Vue.js · Git · REST API

Full Stack Developer

Siesa · Cali, Valle del Cauca, Colombia

October 2018 – October 2021 · (3 years 1 month)

- Developed **custom WordPress plugins** in PHP to implement tailored features for the support department, eliminating manual processes for 200+ internal users.
- Integrated internal systems via **REST API**, automating key data workflows and reducing manual data entry by an estimated 40%.
- Maintained two high-traffic platforms — a public-facing **customer support portal** and a **company-wide intranet** — improving operational efficiency and system reliability for 500+ employees.

Stack: PHP · WordPress · MySQL · REST API · JavaScript · HTML · CSS

Frontend Developer

GB Media Group SAS · Cali, Valle del Cauca, Colombia

September 2017 – September 2018 · (1 year 1 month)

- Developed fully **responsive, cross-browser websites** using **React**, JavaScript, HTML, and CSS for multiple clients, translating complex designs into clean, maintainable code.

- Designed high-fidelity prototypes and wireframes in **Adobe Illustrator**, collaborating directly with clients to validate design and requirements before development.
- Managed the complete deployment lifecycle for 5+ client projects, including domain configuration, **SSL certificates**, email setup, and ongoing site administration.
- Built custom features using **PHP** for backend functionality and dynamic content integration.

Stack: React · JavaScript · HTML · CSS · PHP · Adobe Illustrator · Git · Responsive Design · Cross-browser Compatibility

EDUCATION

Computer Systems Technology

Universidad del Valle · Cali, Colombia · 2014 – 2017

CERTIFICATIONS & LANGUAGES

- SOLID Principles & Clean Code
- TypeScript (certified)
- Scrum Fundamentals Certified (SCRUMstudy)
- EF SET English Certificate — B1+ (actively improving toward B2)

Languages: Spanish (Native) · English (Professional Working)